

Raise Your Voice strengthens the institutional capacity and impact of grassroots gender equality and women's rights organizations. We equip them with the skills, knowledge, and resources needed to build support and advocate effectively for the full implementation of SDG5.

## HOW IT WORKS

Women Thrive Alliance provides capacity-strengthening support to grassroots gender equality and women's rights organizations in four ways:



### ONLINE COURSES

Women Thrive facilitates courses in advocacy, communications, fundraising, and other technical skills through the Alliance Online, our interactive learning community. Participants learn new information through tailored videos and resources, apply new knowledge by completing practical activities, and discuss and share results, insights, and experiences with other advocates through the website discussion forum, live group chats, and one-on-one sessions with a course facilitator.



### IN-PERSON WORKSHOPS

Workshops enable grassroots groups to deepen civil society coordination and build a targeted skill-set to support their advocacy for gender equality. Women Thrive facilitators deliver in-person national workshops to convene grassroots groups, identify priorities, and map advocacy opportunities related to the national implementation of Sustainable Development Goal 5 (SDG5). These workshops build on the data collected by members to ensure that resulting advocacy campaigns are evidence-based and women-centered. Workshops are followed by opportunities to engage directly with key national SDG5 decision-makers.



### COACHING

Individual and group coaching provides support and monitoring as grassroots groups and coalitions carry out their advocacy campaigns. Following courses and workshops, Women Thrive staff provide ongoing technical assistance as advocates carry out their campaigns around SDG5. Members also utilize the Alliance Online to access new resources, share updates, and get advice from staff and other members.



### ADVOCACY TOOLS

Toolkits, policy briefs, factsheets, and other resources support grassroots advocates and everyday activists to grow and succeed. Women Thrive's advocacy tools are tailored to grassroots' gender equality advocates' unique needs to support their institutional capacity and impact.

## FROM OUR MEMBERS

"My learned skills from this course will help make my organization more visible and improve our advocacy."

Philipa from Nigeria,  
2017 Raise Your Visibility  
online course

"The material demystified the SDGs for me personally, especially the indicators. It will now be easier to track our work and impact."

Lulu from Zambia,  
2017 Speak the SDGs  
online course

"The course has opened a wider world of online fundraising that I believe will greatly help our organization."

Brenda from Rwanda,  
2017 Raise Your Funds  
online course

"[The workshop] has developed the skill and confidence of the organizations, it has given steps forward on their actions."

Anonymous from Sierra  
Leone, 2017 Raise Your  
Voice workshop

## OUR IMPACT

In 2017, we built the skills of over **300** grassroots groups by providing tailored capacity-strengthening resources.

We directly trained **286** advocates through online courses and in-person workshops.

We published more than **12** advocacy tools tailored for grassroots gender equality organizations.

### Through participation in our skills-building activities, grassroots groups now:



#### RAISE YOUR VOICE

Prepares advocates to understand the advocacy process and develop a feminist advocacy campaign

#### Are able to form strong coalitions and develop impactful, evidence-based advocacy strategies

97% of Raise Your Voice online course participants can now confidently plan a woman-centered advocacy campaign. They've developed new advocacy strategies, formed partnerships, organized trainings, and expanded their work to lift up more women's voices.

100% of in-person workshop participants in Sierra Leone now understand how they can play an active role in SDG implementation. They're better connected, coordinated, and prepared to eradicate the harmful practice of female genital mutilation in their country.



#### RAISE YOUR VISIBILITY

Equips organizations with the skills to build their presence online to effectively communicate impact and reach new supporters

#### Are more visible online and have increased communications skills

100% of Raise Your Visibility online course participants can now confidently develop and carry out an online engagement strategy to deepen their organization's engagement with its online supporters (compared with only 38% before the course).



#### RAISE YOUR FUNDS

Empowers organizations to identify and reach donors to fund their gender equality work

#### Have the fundraising skills needed to support their advocacy for gender equality

100% of Raise Your Funds online course participants can now identify donors who are a good fit to support their work and write a successful grant proposal (compared with less than 40% before the course).



#### SPEAK THE SDGS

Prepares organizations to further their visibility, fundraising, and advocacy by leveraging the new Sustainable Development Goals

#### Are better equipped to participate actively in the implementation of the SDGs

100% of Speak the SDGs online course participants are now confident to talk about their organization's work as it relates to the SDGs and 97% understand how their organization can play an active role in advocating for gender equality within the sustainable development agenda.